



## **RICH WACKER**

PRESIDENT AND  
CHIEF EXECUTIVE OFFICER

Rich Wacker is the President and Chief Executive Officer of American Savings Bank (ASB). Rich joined ASB in 2010 and he is a member of the ASB Board of Directors. ASB serves consumer, business, and corporate customers across the state of Hawai'i, working to make their dreams possible.

Active in the community, Rich serves and holds leadership positions on the Boards of several prominent organizations including the Hawaii Business Roundtable (Chair); Child & Family Service (Past Chair); University of Hawai'i Foundation (Vice-Chair); Hawai'i Pacific Health; Hawaii Bankers Association; Chaminade University (Board of Regents); University of Hawai'i—Pacific Asian Center for Entrepreneurship and the University of Hawai'i—XLR8UH accelerator program. He is a founder of the Hawaii Curling Club. He has served on the boards of the Hawai'i Chapter of the American Red Cross, Junior Achievement Korea, and was a member of the Board of Governors of the American Chamber of Commerce in Korea.

Prior to joining ASB, Rich was Chairman of Korea Exchange Bank (KEB), the fifth largest Korean commercial bank. He joined KEB in 2004 as Chief Operating Officer, was appointed President and CEO in 2005, adding the position of Chairman of the Board from 2007. Rich was integral in the establishment of the KEB Foundation, the first social welfare organization in the Korean financial industry, and was the organization's second Chairman. In 2008, Rich was recognized as one of Korea's "Most Respected CEOs."

Rich also enjoyed a 20-year career with General Electric (GE) where he was a company officer and held a wide range of senior leadership positions in the U.S. and Europe, including Vice President of Corporate Investor Communications; Vice President and Chief Financial Officer of GE Capital's Card Services unit; General Manager of GE Capital's audit staff; Chief Financial Officer of GE Capital Fleet Services-Europe and global product management positions with GE Medical Systems-Europe. He earned a Bachelor of Science in mechanical engineering from the University of Missouri.