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American Savings Bank Supports The Polynesian Voyaging Society **Additional fund raising support for a historic voyage**

HONOLULU, HAWAII, March 21, 2014 – [American Savings Bank \(ASB\)](#) is a proud community supporter of the [Polynesian Voyaging Society](#)'s Mālama Honua voyage. From Monday, March 24, 2014 through Saturday, April 19, 2014, ASB branches will be accepting cash donations from customers for the voyage and for each donation of \$25 or more, ASB will give customers a complementary eco-bag displaying the voyage route.

"We are thankful to have supporters in the community such as American Savings Bank, who are making our Mālama Honua journey possible," said Nainoa Thompson, President of the Polynesian Voyaging Society. "Additional fundraising support such as this is critical to the success of our voyage around the world to raise awareness about the need to care for Island Earth."

On May 17, the Hōkūle'a and sister canoe, Hikianalia, will embark on a 4 year journey around the world to spread their mission of bringing together organizations and individuals dedicated to learning together how to care for earth's environmental and cultural resources, demonstrating the powerful learning that happens when place-based education occurs between communities around the world.

"The work that Nainoa and the Polynesian Voyaging Society team are doing is courageous and inspiring. We know how proud the people of Hawaii are of PVS and we want to make it easy for the community to demonstrate support and help make Mālama Honua possible," said Rich Wacker, president and CEO of American Savings Bank.

American Savings Bank has served Hawaii's businesses and communities for nearly 90 years, providing a full range of financial products and services, including business and consumer banking, insurance and investments. For more information, visit www.asbhawaii.com.





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About The Polynesian Voyaging Society

The Polynesian Voyaging Society was founded in 1973 on a legacy of Pacific Ocean exploration, seeking to perpetuate the art and science of traditional Polynesian voyaging and the spirit of exploration through experiential educational programs that inspire students and their communities to respect and care for themselves, one other, and their natural and cultural environments. For more information, visit www.hokulea.org.

About American Savings Bank (ASB)

Since 1925, American Savings Bank has served Hawaii's businesses and communities providing a full range of financial products and services, including business and consumer banking, insurance and investments. ASB is one of Hawaii's leading financial institutions with online and mobile banking services and branch locations statewide offering evening, weekend and holiday hours. ASB since 2010 has been named "Best Place to Work in Hawaii" for four consecutive years. For more information, visit www.asbhawaii.com.

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Photo of eco-bag:

