

FOR IMMEDIATE RELEASE



American Savings Bank leads first all-women Wahine Build for Honolulu Habitat for Humanity

HONOLULU — (Aug. 29, 2016) — American Savings Bank (ASB) and its network of outstanding female employees led the first-ever all-women Wahine Build, a new initiative of Honolulu Habitat for Humanity, on Saturday, Aug. 27.

Honolulu Habitat for Humanity brings people together to build homes, communities and hope. The Wahine Build program was modeled after Habitat for Humanity’s National Women Build Week. The local version, Wahine Build, engages groups of all-women volunteers to help at various build projects one Saturday a month. The women of ASB were the first all-women group to launch this initiative in Hawai‘i.

“For nearly a century now, ASB has been dedicated to making a real, positive impact to Hawaii,” said Beth Whitehead, executive vice president and chief administrative officer, American Savings Bank. “The ASB Women’s Network is proud to partner with Honolulu Habitat for Humanity on its new Wahine Build program, and we look forward to helping make the Gagnon family’s home a reality.”

Seventy four percent of ASB’s employees are women. The ASB Women’s Network was created to support the development and professional advancement of talented ASB female leaders through select learning opportunities that focus on personal and professional growth.

“Thanks to the women of ASB and like-minded volunteers, Honolulu Habitat for Humanity is able to continue building communities, homes and hope for the people of Hawaii,” said Jim Murphy, executive director for Habit Habitat for Humanity. “ASB’s eagerness to jump in and help build this home speaks volumes of its dedication to the community.”

The Gagnon family of Waimanalo will be the recipient of this dream home. “We are so grateful for ASB and their help in giving us a new home and solid foundation for our family,” said Beverly Gagnon. “We can’t wait to start our new life in our new home once it is complete.”

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About American Savings Bank

ASB has been serving Hawaii’s businesses and communities since 1925 and currently provides a full range of financial products and services, including business and consumer banking, home loans, insurance, and investments. ASB is one of Hawaii’s leading financial institutions, with e-banking services and branch locations throughout the state offering evening, weekend and holiday hours. ASB provides Hawaii’s consumers and businesses with more extended weekday and weekend hours than other similarly sized local banks, as well as convenient in-store branches. ASB was the first Hawaii bank to introduce remote-deposit capture with a mobile banking application.

ASB matches its exceptional customer experience with an employee experience that has garnered local and national awards. ASB has been recognized locally as one of the “Best Places to Work” by *Hawaii Business Magazine* for seven consecutive years and honored nationally as one of the “Best Banks to Work For” by *American Banker Magazine*. *Fortune Magazine* recognized ASB as one of the 100 Best Workplaces for Women and 50 Best Workplaces for Diversity. For more than 90 years, ASB has been helping build strong communities. Through its Seeds of Service program, ASB teammates have contributed more than 22,000 hours of volunteer service, and ASB has donated millions of dollars to Hawaii’s schools, non-profits and community organizations.

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