

P.O. Box 2300 Honolulu, HI 96804-2300

## FOR IMMEDIATE RELEASE

MEDIA CONTACT: Anj Lum, American Savings Bank Phone: 808-539-7907, <u>alum@asbhawaii.com</u>

**American Savings Bank Promotes Dani Aiu to Executive Vice President, Director of Consumer Banking** *Aiu leads ASB's consumer banking team, including its statewide branch network and Customer Banking Center* 

**HONOLULU, June 14, 2017** – American Savings Bank (ASB) has promoted Dani Aiu from regional executive and director of branch banking to executive vice president and director of consumer banking. Aiu is responsible for leading ASB's statewide branch network of 500 teammates working in 51 branches on five islands throughout the state.

"Dani's impressive trajectory from branch teller to executive vice president is indicative of the valuable leadership skills she provides to ASB and our customers," said Rich Wacker, president and CEO of American Savings Bank. "We look forward to her continued growth in this new role as she helps advance ASB's position as one of Hawai'i's leading financial institutions."



Dani Aiu Executive Vice President Director of Consumer Banking

Aiu started her decades-long career in banking as a teller at what is now ASB's Liliha branch in 1995. She quickly progressed through various leadership roles, including financial services representative, branch manager, regional executive and director of branch banking.

"This new role is truly an honor, and I am grateful to ASB for its continued support of my career over the past two decades," said Dani Aiu, executive vice president and director of consumer banking. "I am excited to lead our consumer banking team as we strive to make banking as easy and convenient as possible for our customers."

In March 2017, Aiu was named to Pacific Business News' Women Who Mean Business Industry Leaders list. Aiu's leadership extends into the community, including her role on the board of directors of the Boys & Girls Club of Hawaii, an organization that provides a safe haven where youth can grow, play and learn.

## **About American Savings Bank**

American Savings Bank (ASB) has been serving Hawai'i's businesses and communities since 1925 and currently provides a full range of financial products and services, including business and consumer banking, home loans, insurance and investments. ASB is one of Hawai'i's leading financial institutions, with e-banking services and branch locations throughout the state offering evening, weekend and holiday hours. ASB provides Hawai'i's consumers and businesses with more extended weekday and weekend hours than other similarly sized local banks, as well as convenient in-store branches. ASB was the first Hawai'i bank to introduce remote-deposit capture with a mobile banking application.

ASB matches its exceptional customer experience with an employee experience that has garnered local and national awards. ASB has been recognized locally as one of the "Best Places to Work" by Hawaii Business Magazine for eight consecutive years and honored nationally as one of the "Best Banks to Work For" by American Banker Magazine. Fortune Magazine has recognized ASB as one of the 100 Best Workplaces for Women and 50 Best Workplaces for Diversity. For more than 90 years, ASB has been helping build strong communities. Through its Seeds of Service program, ASB teammates have contributed more than 29,000 hours of volunteer service, and ASB has donated millions of dollars to Hawai'i's nonprofits and community organizations. For more information, visit <u>www.asbhawaii.com</u> or follow American Savings Bank on <u>Facebook</u> or <u>Instagram</u>.

```
###
```

