



P.O. Box 2300
Honolulu, HI 96804-2300

FOR IMMEDIATE RELEASE

MEDIA CONTACT:

Jayson Harper

Phone: 808-538-2652, Mobile, 808-295-8495, jharper@asbhawaii.com

American Savings Bank unveils new Hokulei Village branch on Kaua'i

HONOLULU, HAWAII, May 27, 2016—American Savings Bank (ASB) relocated their Kukui Grove Shopping Center Branch to Hokulei Village and renamed it the Hokulei Village Branch. The new branch in Lihue, Kaua'i opened for business on May 23. The ASB branch joins other tenants at the Hokulei Village Shopping Center, including Safeway and Jack in the Box restaurant. The opening caps ten months of construction.

The public was invited to the grand opening ceremony on Friday, May 27 at 8:45am. Food, beverages and entertainment were provided.

“For more than 40 years ASB has been supporting the dreams of the businesses and residents of Kaua'i by offering a full range of services, including checking and savings accounts, loans, investment and residential mortgage products. We are committed to the continued growth on Kaua'i, and our convenient hours and locations help make banking easy for our customers,” said Richard Wacker, President and CEO, American Savings Bank.

The new Hokulei Village Branch includes mortgage loan officers, safe deposit boxes, a drive-up teller and an ATM machine.

Guests for the branch blessing ceremony included members from ASB's executive team, as well as other leaders in business, politics and the community. As part of the ceremony ASB presented a donation to Junior Achievement of Kaua'i.

— more —



Member FDIC



P.O. Box 2300
Honolulu, HI 96804-2300

About American Savings Bank

ASB has been serving Hawaii's businesses and communities since 1925 and currently provides a full range of financial products and services including business and consumer banking, home loans, insurance, and investments. ASB is one of Hawaii's leading financial institutions, with e-banking services and branch locations throughout the state offering evening, weekend and holiday hours. ASB provides Hawaii's consumers and businesses with more extended weekday and weekend hours than other similarly sized local banks, as well as convenient in-store branches. ASB was the first Hawaii bank to introduce remote-deposit capture with a mobile banking application.

ASB matches its exceptional customer experience with an employee experience that has garnered local and national awards. ASB has been recognized locally as one of the "Best Places to Work" by *Hawaii Business Magazine* for seven consecutive years and honored nationally as one of the "Best Banks to Work For" by *American Banker Magazine*. *Fortune Magazine* recognized ASB as one of the 100 Best Workplaces for Women and 50 Best Workplaces for Diversity. For more than 90 years, ASB has been helping build strong communities. Through its Seeds of Service program, ASB teammates have contributed more than 22,000 hours of volunteer service, and ASB has donated millions of dollars to Hawaii's schools, non-profits and community organizations.

###



Member FDIC