



KeikiCo Contest



Benefits of Participating

BIG ideas are awarded BIG prizes...and more!

By participating in KeikiCo, teams can win cash prizes for their school:

\$5,000, \$15,000, or even \$25,000!!!

Prizes are awarded based on:

- Highest Scoring Business Plans and Video Pitches
- People's Choice Voting on ASB's website

Winning schools join the ASB Bank for Education 'Ohana and are eligible to receive even more benefits from ASB, including:

- The ability to apply for grants throughout the year. For example, Kipapa Elementary School received a \$10,000 grant to purchase Google Chromebooks for their students, and Sacred Hearts School Lahaina received a \$10,000 grant for playground improvements
- Support from ASB for service projects (examples of past projects ASB teammates have completed at winning schools include campus landscaping and painting)
- Priority consideration for student scholarships such as the ASB/Times Supermarket Shop & Score Scholarship administered through Hawaii Community Foundation and the ASB Endowed Scholarship through the University of Hawaii Foundation
- Priority consideration for ASB's Summer Internship Program
- Special opportunities, such as NASA Astronaut and Olympic Athlete visits
- One high school team will also earn a spot in the 2021-2022 Cohort of the [Hawaii Youth Sustainability Challenge](#), a program of Kupu and Kōkua Hawai'i Foundation

Getting started is simple! [Sign up your school](#) to participate in KeikiCo by the Priority Registration Deadline on July 31, 2021 (Final Registration Deadline: August 27, 2021).

For more details and examples of winning submissions, go to

<https://www.asbhawaii.com/keikico>.