



KeikiCo Contest



Contest Rules

Prizes

- ▣ **First Place Prize: \$25,000** –Three \$25,000 First Place prizes will be awarded to the schools of the teams with the highest score from each competing division.

Second Place Prize: \$15,000 –Three \$15,000 Second Place prizes will be awarded to the schools of the teams with the second-highest score from each competing division.

People’s Choice Award: \$5,000 –Three People’s Choice prizes will be awarded to the schools of the teams from each division that received the highest number of votes for best Video Pitch.

Our KeikiCo panel of judges will select the top 5 video pitches in each division. Teams who receive First or Second Prizes will not qualify.

The video pitches from these top teams will be posted on our American Savings bank website at www.asbhawaii.com/keikico for the public to vote.

The award will be given to the team in each division that receives the highest number of votes.

No purchase, account, payment, advance of money or credit necessary to participate.
Eligibility: You must be 13 years or older to participate in voting.

The People’s Choice Awards Voting (“Voting”) begins November 22, 2021, at 9:00 a.m. HST, and ends December 1, 2021 at 5:00 p.m. HST (“Voting Period”). To participate in the voting, go to <https://www.asbhawaii.com/keikico>



Member FDIC

