



KeikiCo Contest

Steps to Success



Ready to get started?

Step 1: Review Curriculum

Now that you've completed registration, get started by reviewing the following documents, located in this packet:

- **Contest Overview**
- **Contest Benefits**
- **Business Plan Outline**
- **Contest Rules**

Step 2: Distribute Letter to Parents with Student Participation Waivers

Quick Tip: Every student must complete the waiver in order for the entry to be considered complete.

Step 3: Collect Student Participation Waivers; complete Teacher/Advisor Participation Waivers

Quick Tip: Once received, make sure you scan and save all waivers in a folder for easy uploading later with your team entries!

Step 4: Prepare Business Plan and Video Pitch

Quick Tip: Visit asbhawaii.com/keikico to view the winning business plans and video pitches from our last contest!

Step 5: Email Entry (Student Participation Waivers, Teacher/Advisor Participation Waivers, Business Plan and Video Pitch LINK) to keikico@asbhawaii.com

Quick Tip: Be sure to include the LINK to your Video Pitch on the cover page of your Business Plan and in your email. Include any password, if password-protected. Please do not send or upload video files, as the email will be undeliverable.

Step 6: Cross your Fingers!



Member FDIC
asbhawaii.com

Got questions? Contact us at keikico@asbhawaii.com!