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NEWS RELEASE

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AMERICAN SAVINGS BANK NAMED “HEALTHIEST EMPLOYER” FINALIST

American Savings Bank (American) today announced that it has been named one of Hawaii’s 2012 “Healthiest Employers” by Pacific Business News (PBN).

The Healthiest Employer survey is conducted by an independent organization in participating markets across the nation that recognizes companies committed to creating a healthy workplace. Nominees are scored based on 75 questions across six categories: Culture and Leadership Commitment, Foundational Components, Strategic Planning, Communication and Marketing, Programming and Interventions, and Reporting and Analysis.

“I am thrilled that our efforts to create a healthy work environment—including our *LifeBalance* wellness program—have been recognized in the Healthiest Employers survey and embraced by our employees,” said Beth Whitehead, Executive Vice President and Chief Administrative Officer. “At American we believe in the power of wellness and work-life balance to create the best work environment. We believe that healthy and happy employees provide the best service possible to our customers. It’s a win-win-win-win for our company, our customers, our employees and their families.”

American’s *LifeBalance* program is designed to offer something for every employee in every lifecycle by promoting physical, psychological and financial health for employees and their families. American offers onsite fitness classes, onsite massage therapy, cooking classes, hiking clubs, community outreach programs, brown bags and special onsite and offsite workshops on everything from cholesterol management to self-defense to long term care. American’s *LifeBalance* program also incorporates team sports including golf, tennis, softball and basketball as well as annual health fairs on every island for employees and their families.

American also promotes healthy lifestyles through the company’s weight loss challenge where employees engage in friendly competition and inspire each other to eat healthy and lose weight. Both



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Beth Whitehead and CEO Rich Wacker are participating in this years' challenge, along with over 200 employees state-wide.

American's LifeBalance program is quickly becoming a model for other wellness programs in the state. In addition to being recognized as a Fit Friendly company by the American Heart Association and Hawaii's Psychologically Healthiest Workplace by the Hawaii Psychological Association, American was voted by its employees as a Best Places to Work three years in a row in Hawaii Business Magazine's annual survey.

American has been serving Hawaii's businesses and communities for over 85 years providing a full range of financial products and services, including commercial and consumer banking, insurance, and investments.

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